



**From our Farms to the World,
the Best Fresh Bananas from Ecuador!**



Best Fresh Bananas

The Taste of Our Fruit

Nobody beats our Extraordinary Sweet Taste



Since 2010 **Luderson Premium Fruit Company** stands out as the first generation of farmers that become exporters with the trade and production of premium fruit from Ecuador, under the best international standards together with the best quality traceability.

Our main office is located in Guayaquil, the principal Port of Ecuador, with subsidiaries in the provinces of Los Ríos and Guayas, being Los Ríos, the best productive area of Ecuador, a sector that figures prominently for the quality of its fields and the position of the sun, allowing us to produce bananas with a pleasant flavor, soft texture and extraordinary sweetness. No one exceeds our commitment with quality!

All our farms are involved with environmental care, social policies and campaign workers. We deliver the best fresh fruit to the entire international markets.



www.Luderson.com.ec

The Best Premium Banana

We guarantee the best Harvest and Fresh Fruit

All processes of **Luderson Premium Fruit Company** are based on complying with the best quality standards and good agricultural practices, under this principle our business originates. Our fresh fruit is undoubtedly the best in the international markets maintaining a clear responsibility with our customers and consumers.

Our Company produces fruits free of chemical and biological risk contamination. We faithfully comply with all regulations in Ecuador and internationally. Luderson has always distinguished for high quality and healthy food.
From our farms to the world, the best Fresh Bananas from Ecuador!

Responsibility in our Fruit Production Processes: All our processes are committed to quality and good service.

- **Luderson Premium Fruit Company**, has always stood out for managing its production under the best agricultural procedures.
- For more than 10 years, we have kept our good name as farmers and exporters of Cavendish Premium bananas, in the main international markets.
- From Vinces - Ecuador, the most productive land in the country, we deliver the best harvest.
- Our farms have an advantaged geographical location, being surrounded by a great biodiversity, adequate climate, rich soils, and abundant water sources, factors that contribute to obtain a final product of superior quality and supreme taste.



Commitment and Quality Certification

The Best Fresh Bananas from Ecuador



We are always engaged with the best quality of the fruit, for this reason, every year we renew our International Quality Certifications recognized in the whole world.

Our brands Don Rafa and Guim have been present in many markets in boxes 208 and 22XU.

Product of Ecuador



Sustainable and Responsible Corporation

We are responsible with the environment and our communities.

Luderson Premium Fruit Company, maintains a practice of strict application of environmental standards in all its farms and in the process of fruits' trade worldwide. Our careful program for environmental protection includes research, analysis, technical guidance and safety training. All this, in order to ensure the well-being of our employees, the species that inhabit our agricultural areas, and the environment in general.

We are a leader company cultivating the best fresh fruit of Ecuador, also specializes in diseases' control, crop techniques, irrigation systems, waste disposal and re-use of our raw material, which serves as an Organic fertilizer for our plantations.

One of our priorities is to establish a basis of reliability, seriousness and responsibility between our workers, under them, we manage business relationships with our clients, that have allowed us to be constantly expanding, reaching millions of families in different places in the world, families that always prefer a fruit with exquisite flavor and high nutritional value.

We continuously seek improvement plans for our technical, logistic and agricultural processes, in order to guarantee the delivery of a product with the best standards, as well as, a permanent feedback that guarantees the learning and development of new skills in all personnel involved.

Welcome! We are **Luderson Premium Fruit Company**, a sustainable and responsible Corporation with the environment, the agricultural production and our employees.

Best Fresh Bananas



www.Yelagraphics.com

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